

# TAKING CONTROL OF CANCER

Our research strategy reflects a new and exciting approach to funding and conducting research — **one that puts people at its core.**

Building on our rich legacy of funding outstanding cancer research and as Canada's largest cancer charity, the Canadian Cancer Society is uniquely positioned to drive life-saving advances that benefit all people in Canada.

To provide a foundation for our strategy and set an ambitious path forward, we have identified **5 grounding principles.**

**1**

## PERSON-CENTRED

Involve people from diverse communities, including those with lived cancer experience, in every step of the research process



PEOPLE

**5**

## INNOVATIVE

Support innovative clinical studies and explore partnerships with industry and the private sector to accelerate progress

**2**

## DIVERSIFIED

Maintain a broad portfolio of research programs that spans across cancer types and across the cancer continuum

**4**

## IMPACTFUL

Remain outcome-driven to address areas of greatest unmet need and potential for near-term impact

**3**

## COLLABORATIVE

Engage external partners from many sectors to expand reach and maximize capacity



## PREVENT

Fewer people in Canada will develop cancer



## CHAMPION

Equitable and timely access to innovative and affordable high-quality cancer prevention and care for more people in Canada

To transform research to have maximum impact, we are enabling more research, faster — making measurable progress toward **4 long-term goals.**



## DETECT

Fewer people will be diagnosed with Stage 3 or Stage 4 cancer



## CARE

People with cancer will live longer and with improved quality of life during and after treatment

THANKS TO THE GENEROSITY OF OUR SUPPORTERS, WE ARE POISED TO PUSH PROGRESS TO NEW HEIGHTS, IMPROVING AND SAVING MORE LIVES.



Canadian  
Cancer  
Society

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