

# TAKING CONTROL OF CANCER

Our research strategy to 2027 reflects a new and exciting approach to funding and conducting research — **one that puts people at its core.**

Building on our rich legacy of funding outstanding cancer research and as Canada's largest cancer charity, the Canadian Cancer Society is uniquely positioned to drive life-saving advances that benefit all people in Canada.

To provide a foundation for our strategy and set an ambitious path forward, we have identified **5 grounding principles.**

**1**

## PERSON-CENTRED

Involve people from diverse communities, including those with lived cancer experience, in every step of the research process



**5**

## INNOVATIVE

Find better, more relevant ways to evaluate research and accelerate impact by creating bold funding programs to spur new thinking

**2**

## DIVERSIFIED

Maintain a broad portfolio of research programs that spans across cancer types and across the cancer continuum

**4**

## IMPACTFUL

Remain outcome-driven to address areas of greatest unmet need and potential for near-term impact

**3**

## COLLABORATIVE

Engage external partners from many sectors to expand reach and maximize capacity



## PREVENT

Reduce risk so fewer people in Canada will develop cancer



## CHAMPION

Equitable and timely access to innovative and affordable high-quality cancer prevention and care for more people in Canada

To transform research to have maximum impact, we are enabling more research, faster — making measurable progress toward **4 long-term goals.**



## DETECT

Fewer people will be diagnosed with Stage 3 or Stage 4 cancer



## CARE

People with cancer will live longer and with improved quality of life during and after treatment

**THANKS TO THE GENEROSITY OF OUR SUPPORTERS, WE ARE POISED TO PUSH PROGRESS TO NEW HEIGHTS, IMPROVING AND SAVING MORE LIVES.**



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