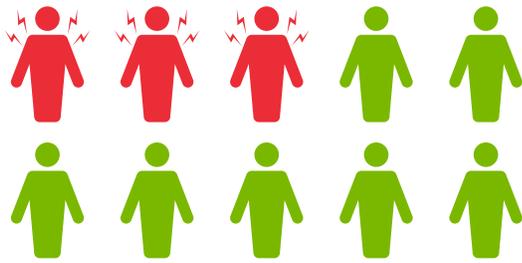


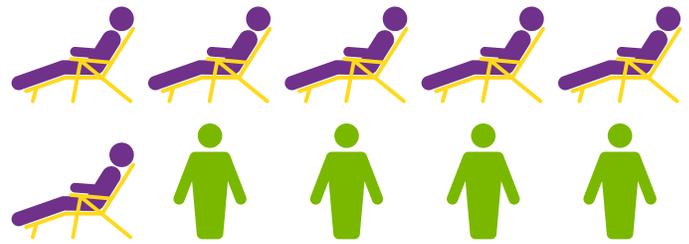
Be sun safe to reduce your cancer risk

UV rays from the sun **increase skin cancer risk**



3 out of 10

Canadian adults have had a painful sunburn in their leisure time*



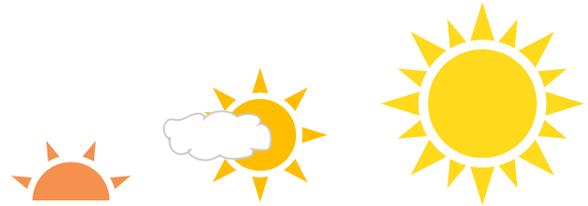
6 out of 10

Canadian adults lie in the sun intentionally to tan their skin*

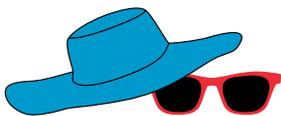


4,300

new melanoma cases are due to UV rays



If the trend continues, the number of new melanoma cases due to UV rays will increase from 4,300 to **6,100** in 2042



Together, we could prevent about 12,000 melanoma cases by 2042 if more Canadians practised sun safety

*See website for details on data and additional definitions.